



5 July 2021

### PERSONAL INFORMATION PROTECTION LAW (POPI)

Whilst the Royal Agricultural Society subscribes to the intentions – to protect privacy - underlying the new POPI Act; its application to organisations that have Members and/or host Shows and Events is somewhat challenging to implement.

In particular, it is common practice in the Exhibition industry to produce supplements and leaflets incorporating the names, onsite location and contact details of participants in the annual Royal Show.

Having considered all options, it has been decided to continue with this practice **subject to excluding the details of any person or organisation that specifically chooses not to be listed.**

By way of added protection, whenever a list is forwarded to the media or a given entity, it will be password protected and addressed to a single dedicated recipient.

The above notwithstanding, you are invited at any time in the future to inform the Offices of the Royal Agricultural Society by email ([info@royalshow.co.za](mailto:info@royalshow.co.za)) of your decision **not to be included in any listing.**

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